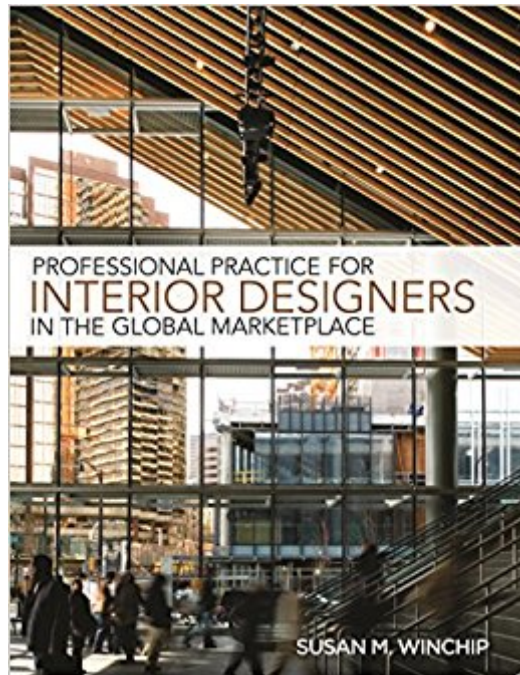


The book was found

Professional Practice For Interior Design In The Global Marketplace



Synopsis

The interior designers of tomorrow require a professional practice text that is contemporary and innovative enough to prepare them for the rapidly evolving landscape of the 21st century workplace. *Professional Practice for Interior Designers in the Global Marketplace* arms students of the Millennial Generation with the know-how they'll need to launch and evolve their careers. It emphasizes the essential skills and knowledge required to work in a firm as an entry-level designer, while providing an overview of what is involved in starting, owning, and operating an interior design business. Although rooted in fundamentals, the book incorporates up-to-the-minute developments including globalization, changing demographics, the rise of networking technologies, sustainable design, social responsibility, and global economics.

Book Information

Paperback: 560 pages

Publisher: Fairchild Books (June 13, 2012)

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Product Dimensions: 8.5 x 11 inches

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Average Customer Review: 2.2 out of 5 stars 3 customer reviews

Best Sellers Rank: #245,685 in Books (See Top 100 in Books) #64 in Books > Arts & Photography > Architecture > Project Planning & Management #351 in Books > Arts & Photography > Architecture > Interior Design #469 in Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Interior Decorating

Customer Reviews

The contemporary and innovative text will prepare designers for the rapidly-evolving landscape of the 21st century workplace. Rooted in fundamentals, the book incorporates up-to-the-minute developments. --Great Books To Take You To The Next Level

Susan M. Winchip - Professor Emerita, Illinois State University

I'm very careful with books but the cover came away from the spine almost as soon as I opened it, and the spine broke by the time I reached Chapter 4. Now pages are falling out. My instructor's copy

is just as bad. Textbooks are far too expensive to fall to pieces like this!

The book binding is very poor quality. It starti.ng falling apart very quickly. I have to be careful reading it, and I'm not rough with my stuff!

Bought this for a class and it came in extremely handy for that purpose, but im also keeping it for after graduation

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